

hurixdigital

kitaboo insight

Deliver
Training Content
Securely on a
White Label
Mobile App



Mobile-first Training Content. Delivered Anywhere.

Kitaboo Insight enables you to Create and Deliver Interactive Training Content to a mobile workforce on White-label Reader App.



kitaboo insight Any Content. Any Device

Kitaboo Insight delivers multiple content formats on **multiple devices** -

Mobiles/Tablets/Desktops

Content Formats

- Training Videos
- PowerPoint Presentations
- PDF Files
- eBooks
- eLearning Courses



kitaboo insight DRM Protected for Secure Offline Delivery

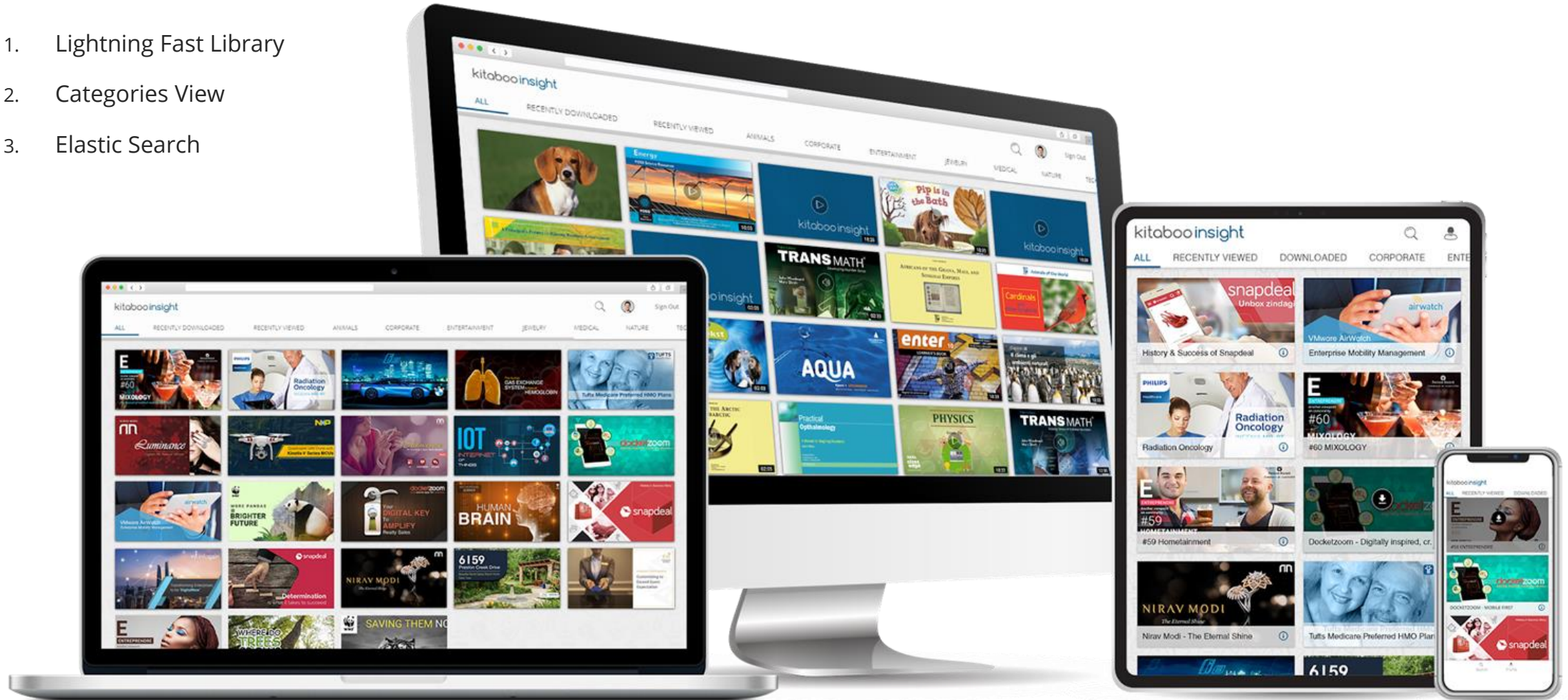
Rich interactive content in an offline & secure environment

1. Readily access content offline using Kitaboo Enterprise Platform
2. Watch embedded videos , audios, image slideshows
3. Make notes, highlights and complete assessments
4. DRM protected content
5. AES 128 bit content encryption
6. Intuitive interface consisting of
 - Bookshelf
 - Annotations
 - Search
 - Page Curl
 - Thumb Navigation
 - Page Zoom



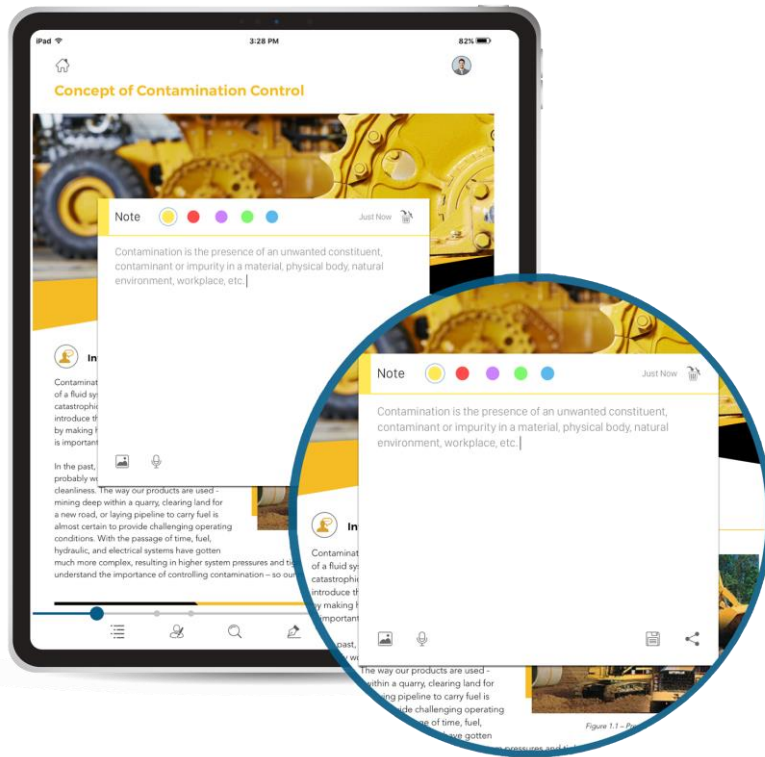
kitaboo insight All-in-One Content Repository

1. Lightning Fast Library
2. Categories View
3. Elastic Search

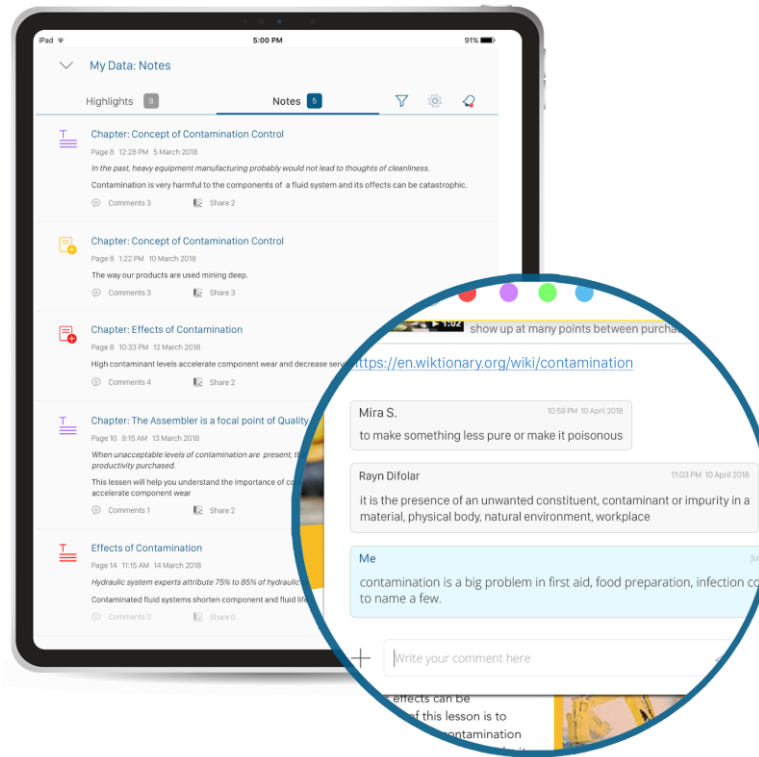


kitaboo insight Create Notes, Share and Collaborate

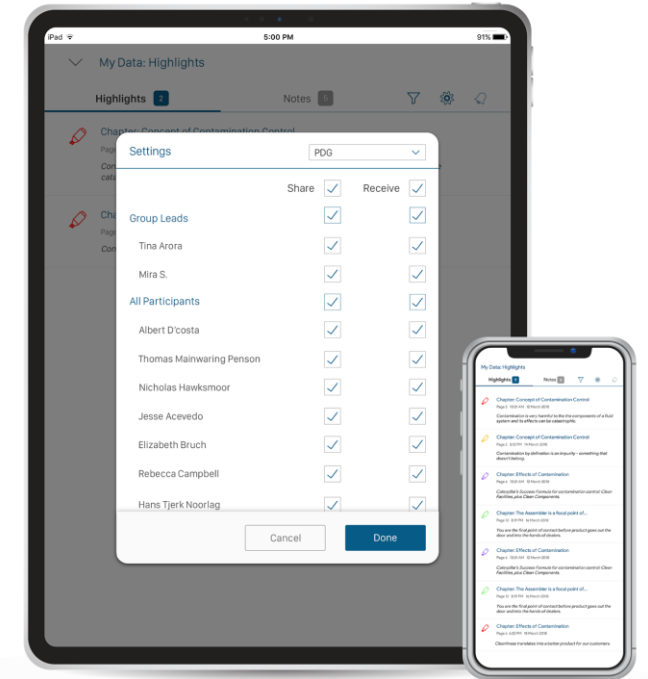
Create Notes



Exchange Notes

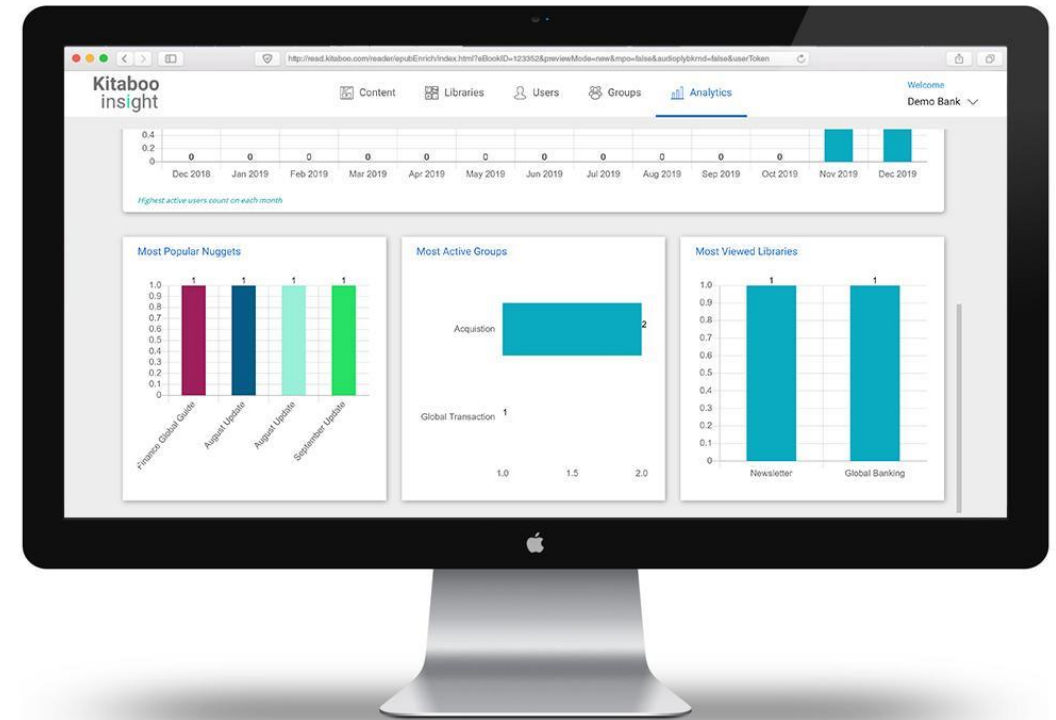
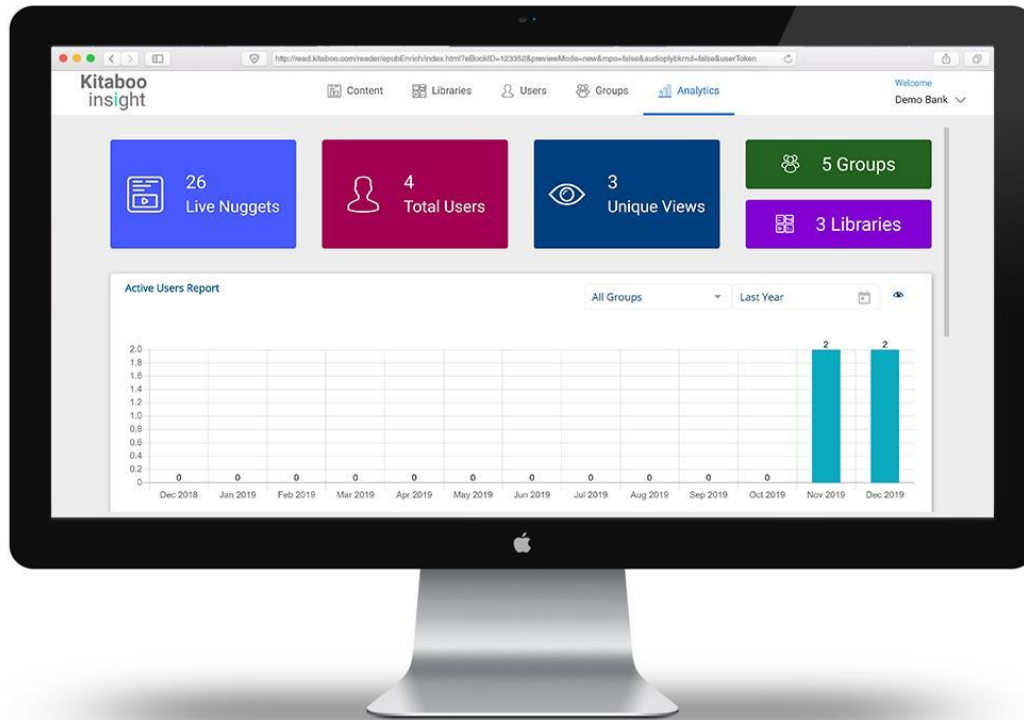


Synchronize UGC



kitaboo insight Analytics for Tracking Engagement

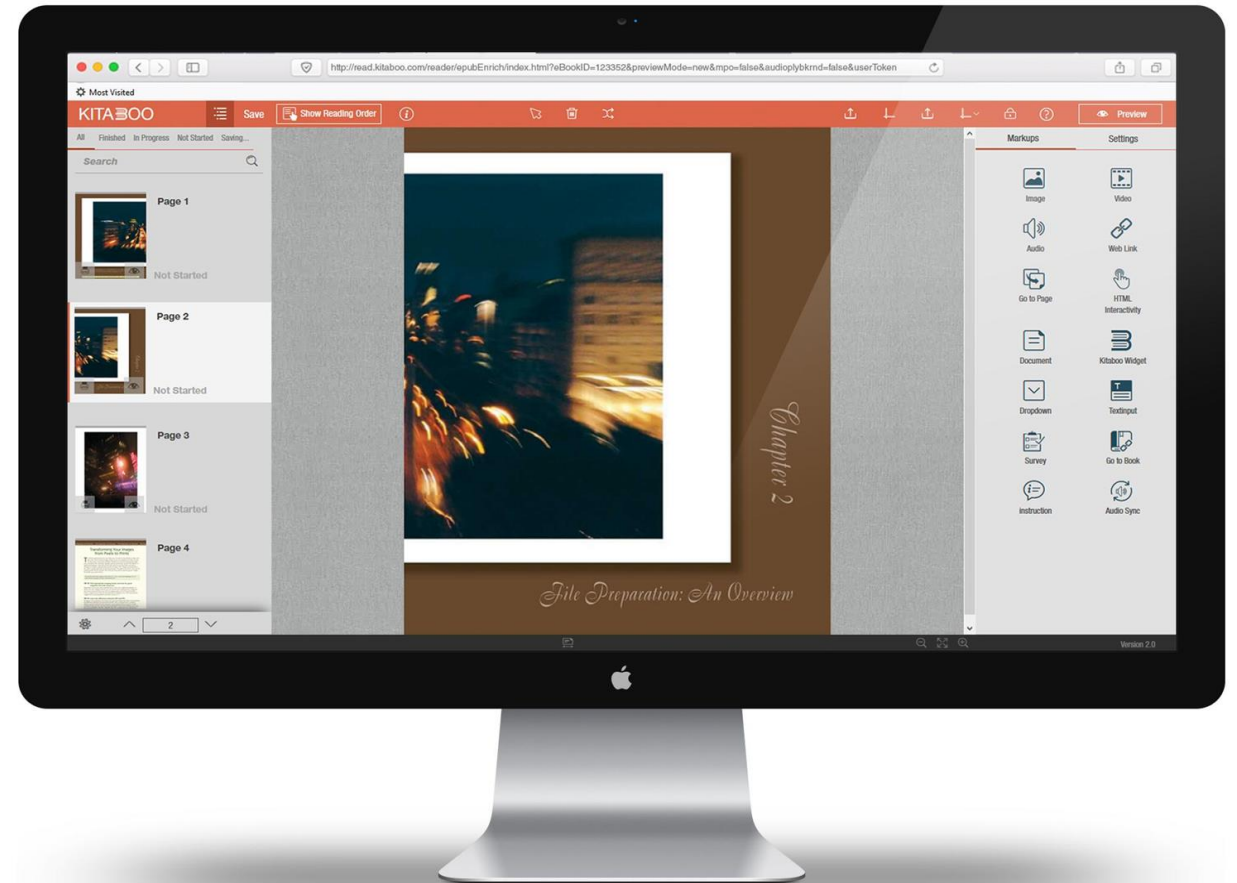
1. Track and analyze content consumption
2. Improve and create better engaging content
3. Unleash consistent personalized services for your customers
4. Deeper understanding of your customer's service needs
5. Get prepared to outperform competition



kitaboo insight Enrich Your Content for Better Engagement

Using Kitaboo production cloud, you can easily enrich your content with rich media

1. Convert static PDF, PPT and Word docs into digital interactive content
2. Embed / Link existing HTML interactivities
3. Create and Insert Interactive Widget
4. Embed / Link SCORM packages and Assessments
5. Embed / Link video directly or from popular sites like YouTube, Kaltura and Vimeo
6. Embed / Link Audio, Images Documents, Text Inputs and Surveys



kitaboo insight Authoring for Native Digital Content

1. Enables native digital content creation
2. Create Mobile-first digital content
3. Add videos & audio content
4. Build Interactive Assessments
5. Enables Gamification
6. Responsive HTML5 output

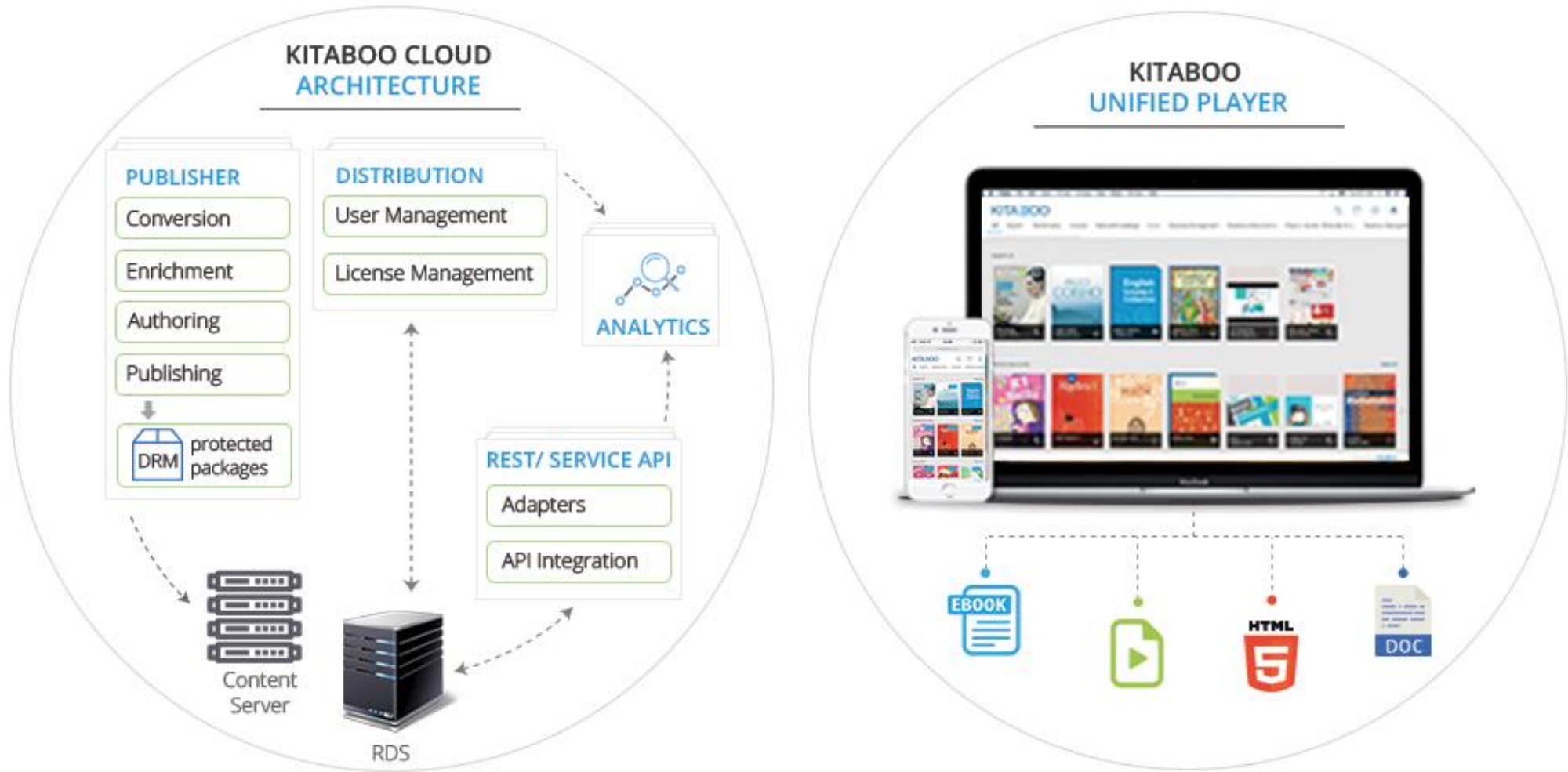


kitaboo insight Enables Seamless LMS Integration

1. Kitaboo insight supports LTI (Learning Tool Interoperability) out of the box
2. Easily integrates with existing LMS
3. Any LTI compliant tool consumer can integrate with Kitaboo insight using LTI links
4. xAPI compliant



kitaboo insight Key Components Under the Hood



kitaboo insight Case Study - 1

Kitaboo insight App powers Sales Training for 1mn+Users 55+Countries & 15+Languages

Client Overview

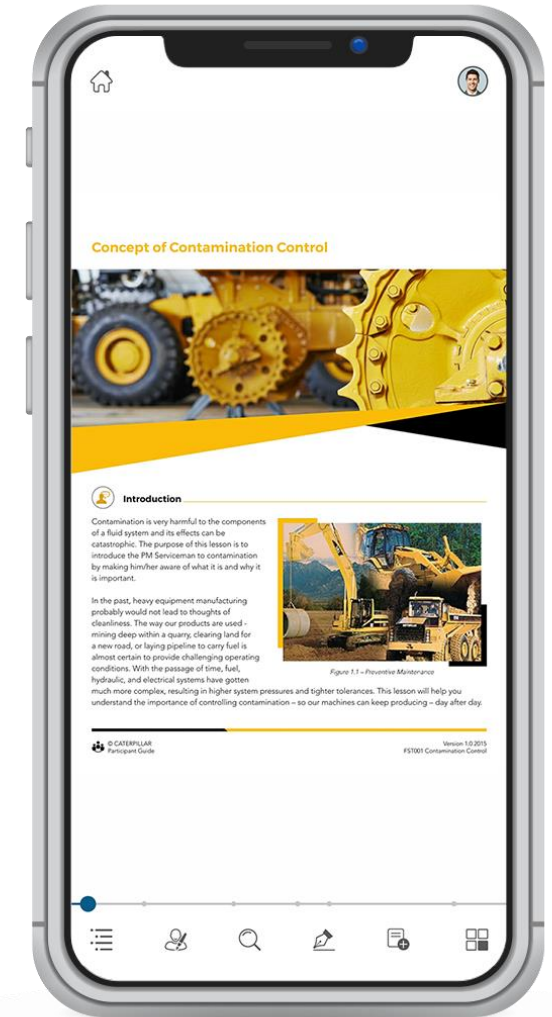
1. One of the world's largest and most reputed Sales Training firm in the US caters to learning needs of more than 1 million sales and management professionals across 55 countries in more than 15 languages.
2. Learning, Sales Playbooks, Mobile Learning, Data Analytics are few of the many enablement technologies embedded in all their course modules, customized training and reading resources.

Requirements

1. Create interactive training resources
2. Secured digital training content distribution
3. Logo-branded reader app
4. Offline reading on App to access courses & training resources
5. Enrich courseware with interactivities & collaboration

Solutions and Value Added

1. Kitaboo insight cloud enables 24/7 training
2. Kitaboo insight Reader with a device-agnostic content experience
3. All-in-one Training App with millennial-friendly features
4. Cost savings and an increased training ROI



kitaboo insight Case Study - 2

Kitaboo insight enables anytime anywhere learning through mobile apps for 1000+ dentistry practitioners.

Client Overview

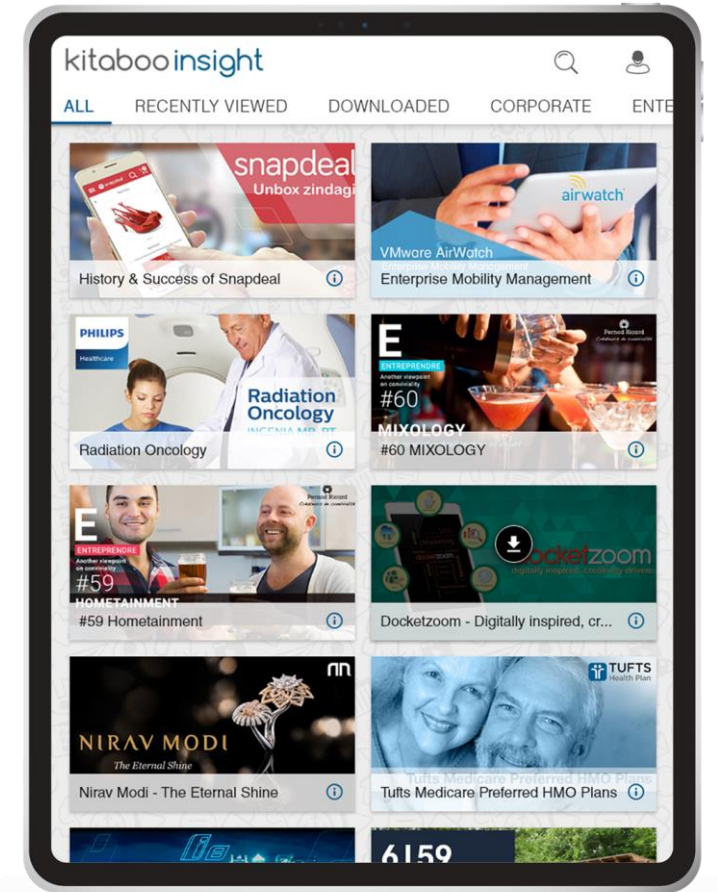
1. Pioneer in restorative dentistry, the training academy had an immersive learning environment, great faculty training to thousands of dentists annually.
2. Their technology-enabled state-of-the-art learning environment with live video demos and app features made their courses extremely popular among dentistry practitioners.

Requirements

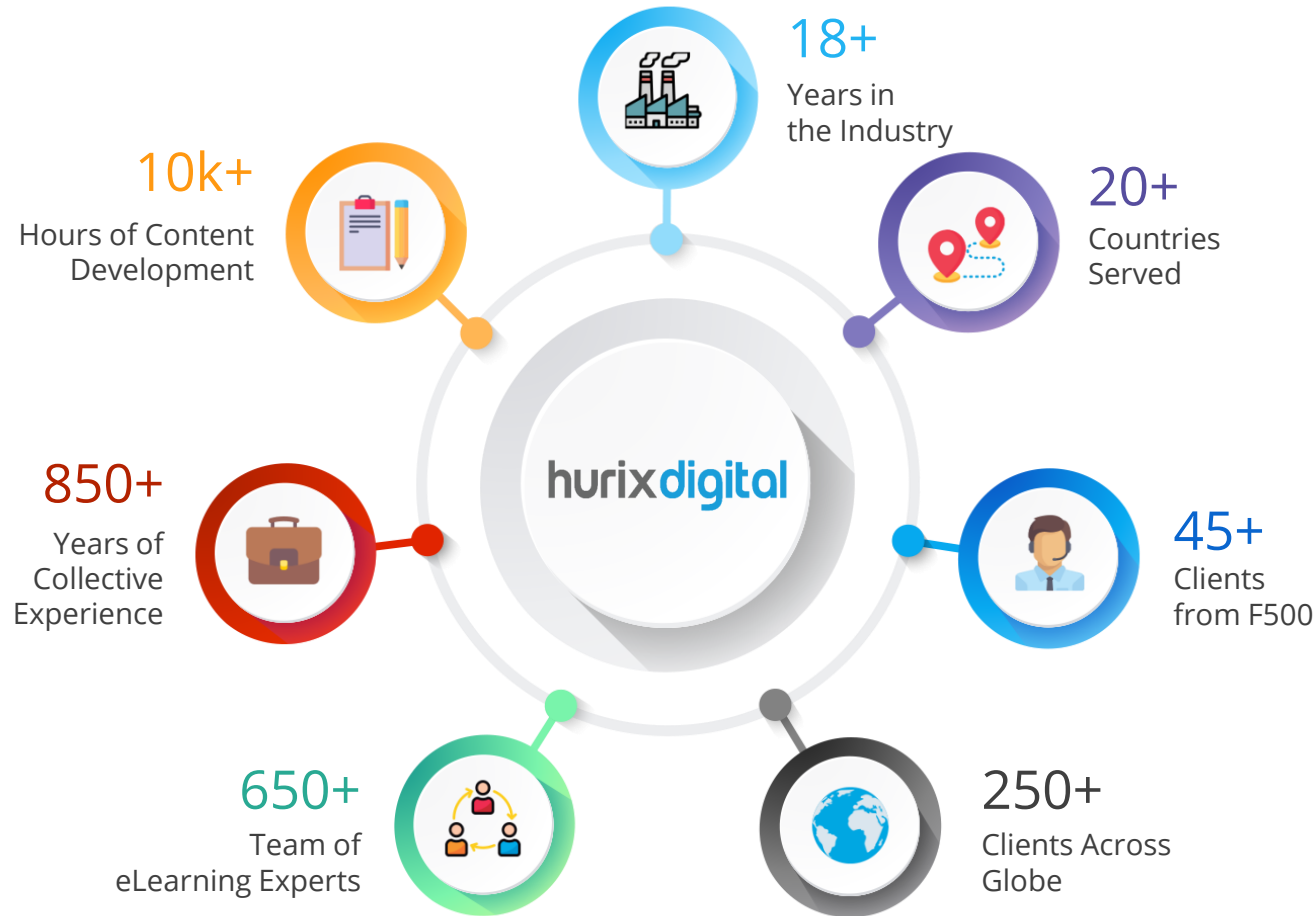
1. Upgrade existing reader app
2. Enrich Courseware with Interactivities
3. Multi-device friendly course
4. Manage Subscriptions
5. Include Assessments in their courses

Solutions and Value Added

1. Interactive training content authoring – Interactive Hands-on learning experience
2. Pre-training, On-training & Post-training Assessments
3. Quick turnaround time within 6-8 weeks – reduced costs and increased ROI
4. Collaboration – Higher Learner engagement index



About Hurix



Some of Our Key Clients



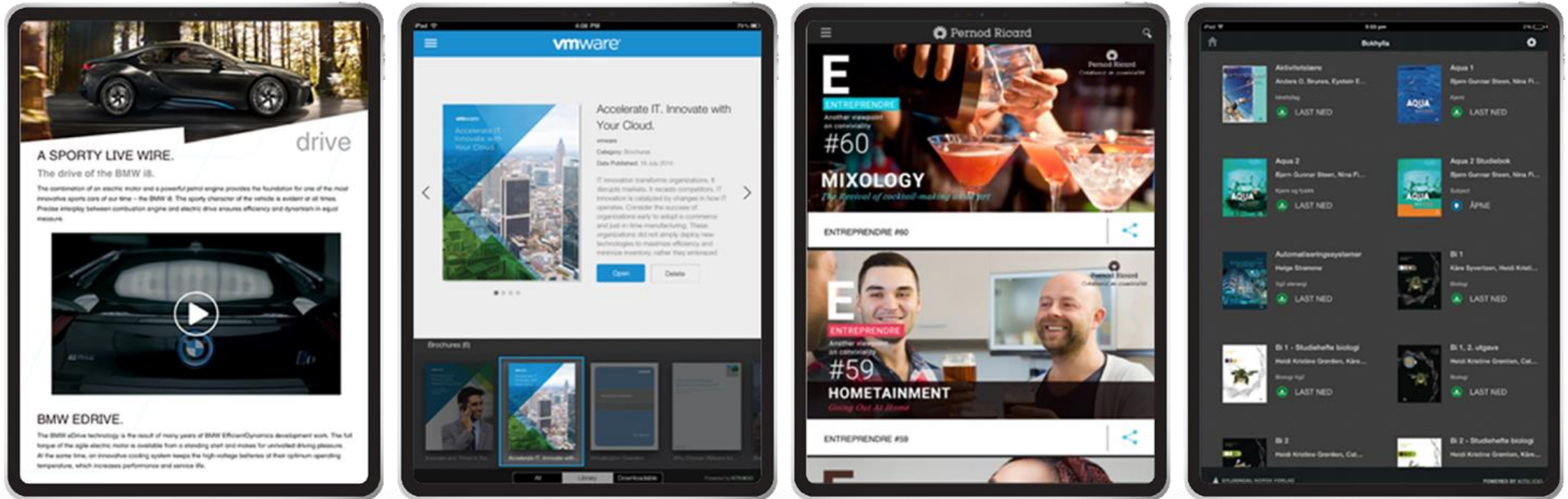
Awards & Recognitions



Industries Served



kitaboo insight Transforming Content Experience Globally



22+ Countries
6mn+ Users globally
10mn+ Rich and Interactive pages

Copyright @ 2019, All rights reserved.

Thank you

Mumbai

Hurix Systems Pvt Ltd
SEEPZ-SEZ, Andheri (E),
Mumbai 400096, India
Tel: +91 22 6191 4888

Chennai

Hurix Systems Pvt Ltd
Hurix House, Kilpauk
Chennai 600010, India
Tel: +91 44 6667 4888

Pune

Hurix Systems Pvt Ltd
Sai Trinity, Pashan-Sus
Road, Pune 411021, India
Tel: +91 20 6709 7888

Texas

Hurix Systems
555 Republic Dr. Suite 200, Plano,
TX75074, USA
Tel: +1 972 380 2800

New York

Hurix Systems
500 7th Avenue, 8th Floor, 14B118,
NY 10018, USA
Tel: +1 646 290 5276

